

# Yellow Business Listings Advertising Samples

GST to be added to all prices. Shown sizes are approximate Please note: Type & Font Sizes are restricted to our specifications for in-column advertising

#### <u>1 HSR/B/G</u>

Allows name and number in red, blue or green

#### NAME IN BOLD CAPS -

<u>2HSR/B/G</u> Allows name and number in red, blue or green

<sub>[</sub>NAME IN BOLD CAPS –

1.5" in depth
4 lines of ad copy
No logo in ad

#### <u>3HSR/B/G</u>

1.5 inches in depth Allows name and number in red, blue or green (Not Shown)

> 1" in depth 6 lines of ad copy No logo in ad

#### QCHA - QUARTER COLUMN HALF AD - IN-COLUMN

Allows client to have a full colour ad with information



Print Directory Digital Sign Advertising • Printing

www.cjdirectory.ca 1216 Chew Ave • 250-747-2391 *Mobile App Friendly* 

#### <u>YRL - YELLOW REGULAR</u> LISTING

Name in Regular Type Address ......000-000-0000

#### YBL - YELLOW BOLD LISTING

Name in Bold Type Address......000-000-000 YEL - YELLOW EXTRA LINE Extra Line of Information

Extra Line of Information

#### YWEBL - YELLOW WEBSITE FACEBOOK OR EMAIL ADDRESS

www.website/facebook/ email address link Highlighted & linked to the client's website or email address or facebook page



CJ DIRECTORY IS MOBILE APP FRIENDLY www.cjdirectory.ca

YAL - YELLOW ANCHOR LINE See our ad this page

YSBL - YELLOW SUPER BOLD LISTING NAME & NUMBER IN SUPER BOLD TYPE Address......000-000-0000

YSBL - YELLOW SUPER BOLD LISTING IN COLOUR RED/BLUE/GREEN NAME & NUMBER IN SUPER BOLD + 1 COLOUR Address...... 000-000-0000

## **Dining Guide Menu Section** Red Section in the Yellow Business Listings

## FPDG - ONE FULL PAGE MENU IN THE DINING GUIDE MENU SECTION

You will receive one full page menu in the Dining Guide Section - Full Colour + 1 Double Quarter Column Ad -Full Colour under the Restaurant Category. (Package Price)

## **DTDG - TWO FULL PAGE MENUS IN THE DINING GUIDE MENU SECTION**

You will receive two full page menus in the Dining Guide Section - Full Colour + 1 Double Quarter Column Ad -Full Colour under the under the Restaurant Category. (Package Price)